

17th Annual Senior Lifestyle Expo Presents...

The “Senior Idol” Talent Competition

DO YOU... Sing, Dance, Play an Instrument, Do Magic, or Tell Jokes?

Do YOU want the chance to perform on stage at Drury Lane Theatre?

Here is your chance to shine!

The “Senior Idol” competition is a fun and entertaining experience for both contestants and Expo guests. Please join us as we show everyone just how exciting life is after 60!

Individuals or groups (up to 4 people) are invited to perform.

ELIGIBILITY

- All competitors must have reached their 60th birthday on or before August 22, 2012.
- Groups may consist of no more than 4 people (excluding an accompanist).
- Competition is limited to amateurs only (contestant cannot make a living from talent).

AUDITIONS at the SENIOR LIFESTYLE EXPO

Drury Lane Crystal Ballroom - Tuesday, August 21, 2012 – beginning at 9:30 a.m.

- Prior to auditions, performer name, act name and city will be listed on www.SeniorLifestyleExpo.org.
- Contestants will be sent an info packet in early August that includes audition time, Idol info, map to the Drury Lane, and Expo entrance tickets for friends and family.
- Auditions are performed on the active Expo floor, in front of guests and exhibitors.
- A minimum of 12 performers (*10 from the vocal category, 2 from the non-vocal category*) will advance to the finals on Wednesday, August, 22nd.
- Contestants selected to advance will be announced at the end of the day.
- Those not present will be notified by phone.

FINALISTS

- Will perform on stage in the Drury Lane Theatre, Wednesday – 10:30 a.m. (tentative)
- Names will be included in the press release.

AWARD CATEGORIES AND PRIZES – 7 Opportunities to WIN!

SENIOR IDOL Best All-Around Performance - \$100 Cash

- | | |
|------------------------------|----------------------------------|
| • Vocal Gold Winner - \$75 | • Non-Vocal Gold Winner - \$75 |
| • Vocal Silver Winner - \$50 | • Non-Vocal Silver Winner - \$50 |
| • Vocal Bronze Winner - \$25 | • Non-Vocal Bronze Winner - \$25 |

MEDIA OPPORTUNITIES

How about some pre-publicity? Want your name in the paper? Send us a videotape and/or still photos showcasing your talent so we can share them with local media outlets. Plan a group audition or rehearsal prior to the Expo and let us know. We will be sharing tapes and photos, and alerting local media of some of the activities that take place prior to the Expo. Call Mimi at (630) 293-5990 or e-mail at mimis@ageguide.org.

The "Senior Idol" Talent Competition

APPLICATION FORM

Act Name: _____ *Act name and description will greatly help in getting your name in the media to promote the Idol competition.*

Description of Your Talent (if vocalist, include song name): _____

List Name of Each Contestant (4 maximum) and Date of Birth. *It is not necessary to list the name of your accompanist and the 60+ age rule will not apply to anyone accompanying your performance. If more than one contestant, check who will be the main contact and list that address below.*

____ Name: _____ DOB: _____

____ Name: _____ DOB: _____

____ Name: _____ DOB: _____

____ Name: _____ DOB: _____

Main Contact Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone: (_____) _____ **E-Mail Address:** _____

Will you be using: ____ pre-recorded background music ____ piano player ____ a cappella

Will you be bringing your own equipment? ____ yes ____ no

If yes, what will you be bringing: _____

Entry Fee: \$10 individual \$20 for group (4 maximum)

Total Enclosed \$ _____ payable to the Senior Lifestyle Expo

Send Application, Check, and Photos (if possible) to:

Senior Lifestyle Expo *Photos/Video are used to promote*
245 W. Roosevelt Road, Bldg. 6 *your performance in Senior Idol*
West Chicago, IL 60185 *and cannot be returned.*

Deadline to Enter:

July 30, 2012
or until slots are filled.

Questions, call Mimi at
(630) 293-5990 or
mimis@ageguide.org.

Digital photos sent electronically are the best means to promote you to the media. Please send to expo@ageguide.org.

By participating, I (and the members of the group) agree to be bound by these Rules and Regulations and the decisions of the judges, which shall be final and binding. My presence at the auditions, and the presence of my friends, family members, and anyone else accompanying me, constitutes mine and their consent and agreement to the recording and use of mine and their performance, appearance, name, voice, likeness and any musical or sound effects to be used in connection with any "Senior Idol" promotion. This includes any photos and/or video sent in with this application. In consideration of your accepting this entry, I, for myself, my heirs, and everyone entitled to act on my behalf, waive, discharge, release and promise not to sue the Senior Lifestyle Expo organization, its respective administrators, directors, show management, sponsors, advertisers, all of which are hereinafter referred to as a "releasee," from any and all liability of any kind. I understand that entry fees are non-refundable. I HAVE READ THIS WAIVER/RELEASE AND SIGNED IT VOLUNTARILY.

SIGNED: _____ **DATE:** _____